



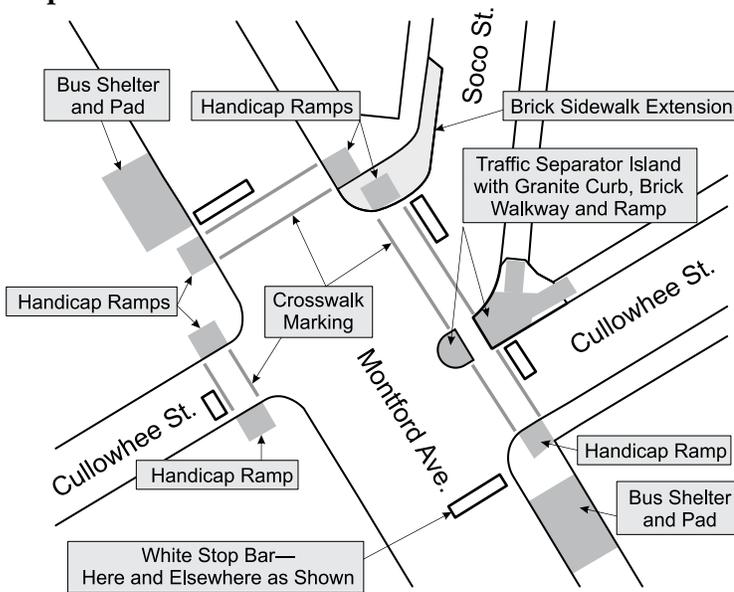
# MONTFORD

THE NEWSLETTER OF ASHEVILLE'S MOST HISTORIC NEIGHBORHOOD  
Vol. 18 No. 10  
OCTOBER '13

## Plans Presented for Montford/Soco/Cullowhee Intersection

### Here's How the Intersection Will Be Improved

Ken Putnam, Director, City of Asheville Transportation Department



Graphic by Ross Terry

City staff have been working with the neighborhood for several years to design a safer intersection at Montford Avenue, Soco Street, and Cullowhee Street for traffic and pedestrians. At the September 17 meeting of the Montford Neighborhood Association, I presented the plans and discussed them with interested neighbors.

### Traffic Signal, Pedestrian Signals, Sidewalk and Curb Extensions

We have redesigned the project to include a traffic signal with pedestrian signals as well as more crosswalks and handicap ramps. The traffic signal will stay green for Montford Avenue traffic until a vehicle from Soco Street or Cullowhee Street “triggers” the light to change.



We Can Do Better Than This

As the map shows, sidewalk and curb extensions will be used between Soco and Cullowhee to “shorten” the actual intersection and better define vehicle and pedestrian flow. The sidewalk and curb extensions originally proposed for Montford Avenue have been eliminated. Instead, there will be a truck loading zone at designated hours on the east side of Montford Avenue by the convenience store with customer parking at other hours.

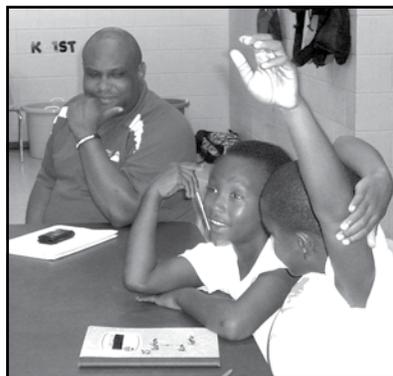
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## How Do We Develop Leadership in Our Young Men?

*William Hoke Is Attempting Just That in Montford*

Joan Miller

Two and a half years ago, William Hoke founded the Developing Future Male Leaders (DFML) program at the Montford Community Center. DFML targets third through eighth grade boys. Mr. Hoke has seen compelling research indicating these are the ages when kids are most likely to respond, adapt, make a change for the better. The results are very good so far.



continued on page 14...

## Bird of a Different Feather Great Blue Heron Visits Montford

Montford residents are catching a glimpse of a Great Blue Heron on rooftops and gardens around the neighborhood, here and there. He or she especially seems to enjoy backyards with koi gardens. Anyone missing a fish?

Hear it said this grand waterfowl might not be migrating, but has its home at Beaver Lake for the most part.

On that note, if you know the answer to why the heron has taken a fancy to our neighborhood, and you know more about migratory and permanent birds in the local neighborhood please get in touch. We'd love to have a regular column about the local and seasonal birds we're privileged to see here. I'd enjoy helping you write the column if you're not a natural writer. Contact co-editor Joan Miller at [JoanAdrienne@gmail.com](mailto:JoanAdrienne@gmail.com) or 650-966-1957 if you're interested.



CALENDAR

**Montford Neighborhood Association Meetings:**

- Third Tuesday of every month, Montford Community Center, Pearson Drive.
- Next meeting: October 15, 2013, 7:00 p.m. Watch the list serve for agenda items.

All residents are welcome! Everybody in Montford is a member of the neighborhood association.

**Go Out and Vote!**

- Tuesday, October 8—Asheville City Mayoral Primary
- Tuesday, November 5—Asheville City General Election

The polling place for Montford residents is Isaac Dickson Elementary, 90 Montford Avenue. For more information, visit [www.buncombecounty.org/vote](http://www.buncombecounty.org/vote).

**First Annual Barefootin' Ball for All:**

- Featuring Kat Williams, October 11 and 12, Flat Rock Playhouse, Hendersonville. A benefit for Mother Bear—Families for Mental Health, 65 Hill Street.
- Tickets available at [www.motherbearcan.org](http://www.motherbearcan.org). Contact Julie Huneycutt, (828) 712-0958 or [julie@motherbearcan.org](mailto:julie@motherbearcan.org).

**Montford Park Players:**

- Shakespeare's *The Tragedy of Othello, the Moor of Venice*, October 10-27, 7:30 p.m., Thursdays-Saturdays at 7:30 p.m., Sundays at 2:30 p.m. Asheville Masonic Temple, 80 Broadway, downtown.
- For more information and reserved tickets, see [www.montfordparkplayers.org](http://www.montfordparkplayers.org).

**Odyssey Community School Autumn Faire:**

- 5K Costume Run, market, craft fair, chili cook-off, and music on Sunday, October 13, 9:00 a.m.-3:00 p.m., 90 Zillicoa Street.
- Contact Coranna Adams at [office@odysseycommunity.org](mailto:office@odysseycommunity.org) or 259-3653 or visit [www.odysseycommunity.org](http://www.odysseycommunity.org).

**First Asheville Festival of Neighborhoods:**

- Sunday, October 27, 3:00 p.m., UNCA's Sherrill Center. The MNA will be there.

**Montford Farmers Market:**

- Wednesdays, now through November, 2:00-6:00 p.m., Chamber of Commerce parking lot.
- October 30—Happy Hour/Harvest Market. [www.montfordfarmersmarket.com](http://www.montfordfarmersmarket.com).

**Montford Community Center Activities:**

- Monster Mash in Montford Park, Saturday, October 26, 5:30-7:30 p.m.
- Developing Future Male Leaders program, Tuesdays and Thursdays, 5:00-7:00 p.m. Montford Center Assistant Director William Hoke leads young men in grades 3-5 and up to grade 8. Call for more information.
- Afterschool Program for children in grades K-5, Monday-Friday, with all-day care on most teacher workdays, holidays, and snow days. Call for more information.
- Adult yoga, Tuesdays and Thursdays, 7:50-8:50 a.m., \$1
- Youth martial arts, Tuesdays, 6:00-6:45 p.m., \$10 per class
- Adult martial arts, Tuesdays, 6:45-8 p.m., \$10 per class
- Juggling, Wednesdays, 6:00-8:00 p.m. Call for dates and details.

Contact Kim Kennedy and William Hoke at 253-3714 or [montfordr@ashevillenc.gov](mailto:montfordr@ashevillenc.gov).

**Change of Location for the October 15 MNA Meeting**

Join your neighbors at 7:00 p.m. at the relocated Isaac Dickson Elementary School, 90 Montford Avenue, in the Media Center

Park in the school lot off Courtland Avenue

**Go Out and Vote!— Fall 2013 Elections**

*What Uncle Sam Wants YOU to Know*



**Daphne Young**

- ☞ **Tuesday, October 8**—Asheville City Mayoral Primary
- ☞ **Tuesday, November 5**—Asheville City General Election
- ☞ **Montford's Election Precinct**—Isaac Dickson Elementary School, 90 Montford Avenue. You should already have received a voter registration card verifying your precinct.
- ☞ For sample ballots, early voting dates and locations, and other information, go to [www.buncombecounty.org/vote](http://www.buncombecounty.org/vote).

**Convenience Store and MNA to Provide Security Officers For Trick-or-Treating on Thursday, October 31**

For the sixth consecutive year, the Montford Neighborhood Association and Vickie Korkmaz, owner of the Montford Convenience Store, are working together to help insure a safe time for trick-or-treaters. The association and the store will hire two off-duty police officers to patrol on Halloween night, Thursday, October 31. Ms. Korkmaz and the MNA will share the cost.

The association and the convenience store have a common interest in the well-being of the neighborhood. We want to make Montford a safe place on Halloween and every other day of the year. The MNA is pleased to continue this working relationship with Ms. Korkmaz and the store's employees.



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# Dog Is Love

Crystal Meyers

Greetings, fellow canine companions! We are truly fortunate to live in a lovely, historic neighborhood that is so dog friendly. This time of year is especially pleasant for taking a stroll with Fido, who seems to get friskier as the temperatures go down. There are a few things we need to be conscious of, however, to ensure the safety and security of our beloved pets, and at the same time, keep Montford beautiful.



## Do the Right Thing with the Do

While dogs need plenty of exercise, it's a big part of their nature to socialize along the way. When out running or walking, let dogs stop and smell the daisies. It's almost a form of communication: They can identify other dogs' special scents and leave their own scent message behind. They also need to stop and sniff around to find just the right place for their "deposit."

Pooping on the run isn't natural or healthy for dogs and besides, good neighbors that we are, we know we're supposed to clean up after anyway. The city provides dispensaries of free doggie bags and plenty of disposal receptacles all over the neighborhood, making it easy for us to do the right thing.

## All You Need is Love and a Leash

As we are out and about with our social canines, we also need to keep in mind that no matter how smart, well-trained, and well-behaved, dogs are innately curious creatures and can be easily startled or distracted. There are many unsafe unknowns in our neighborhood—a fast car coming out of nowhere, other not-so-friendly dogs, or other animals such as squirrels (boy, are they out in full force!), and bears. Yes, bears, or at least one that I've heard of. A neighbor off Pearson says that on more than one occasion, a black bear has visited her fully stocked bird feeders for some serious gorging.

And don't forget, many people are afraid of dogs, and some for good reasons. A dog running up to us or to our children can be a truly frightening and confusing experience. The fear can be just as bad as a bite.

So that brings us to the leash. I know some think it's a little cruel to always have their pooch tethered, especially when our parks are seemingly safe and Fido wants to run free. We just have to remind ourselves we want to protect our dogs and our neighbors from those unsafe unknowns. It really is in their best interest to be on a leash—unless secured within our own property, yard, or home. It also happens to be a city ordinance. For more info call (828) 251-1122.

Enjoy the beautiful weather with your canine companions; keep them safe, keep it clean!

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## American Red Cross Blood Drive

*Save the Date*



American  
Red Cross

**Paul Knott, Director,  
Lenoir-Rhyne University Center for Graduate  
Studies of Asheville**

Mark your calendar for the afternoon or early evening of **January 14, 2014**, for the American Red Cross Blood Drive at 36 Montford Avenue, sponsored by Lenoir-Rhyne University. If you are an active donor and plan to donate that day, refrain from donating after **November 19, 2013**. And thank you, blood donors!

Questions? Contact me at paul.knott@lr.edu.

## Kelly Stone & Mosaics *Stone Masons Make Good Neighbors*

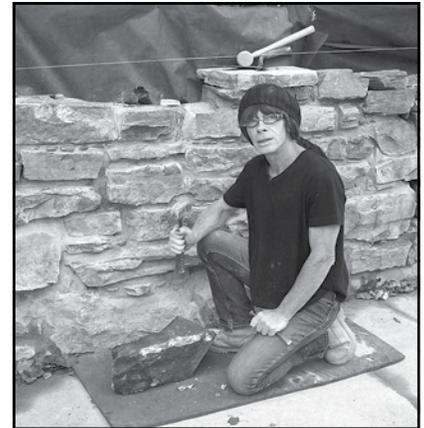
**Kelly Amundsen**

I live on Cumberland Avenue, and I earn my living doing stone installations such as retaining walls (mortared and dry stack), stair systems, walkways, and patio decks

I worked 25 plus years in New York City on both plaza and tower jobs. While my formal apprenticeship was with rigging and anchoring systems, my teachers in the field were largely Italians and Scots from the other side of the pond.

These guys were good and could work anywhere in the world.

My business is called *Kelly Stone & Mosaics*, and I am currently rebuilding the retaining wall at the Soco/Cullowhee/Montford intersection. My other major work in Montford is the retaining wall facing the tennis courts at Montford Park on the Cumberland Avenue side.



### Maintain Your Stonework

Everything requires maintenance, even self-cleaning ovens. So here are a few tips for you. Lichen and moss may look pretty but are destructive to cement. Once a year, power wash your walls and get them off. English Ivy is also a no-no. This is a powerful invasive that will bust the mortar apart and, with time, make Swiss cheese out of your stone work. Only shallow rooting trees and shrubs should be planted in the proximity of your stonework. All new retaining walls should have a gravel backfill. *Never, never* build them with direct contact to clay. Don't put off repointing compromised joints.

Neglect will, in time, become a major project. So please, take care of your stonework. For an estimate on new work or repairs, contact me at (828) 230-6100 or kdamundsen@yahoo.com.

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## News from the Montford Farmers Market

Leslie Grotenhuis, Manager, Montford Farmers Market

### Coming Events—October and November Calendar

- October 30th we will be having a **Happy Hour/Harvest Market**, which will include local breweries and interesting food trucks as well as our amazing producers with their fall bounty on hand.

- November 20th will bring our **Holiday Market**. You'll be able to get amazingly fresh produce for holiday cooking but also some beautifully one-of-a-kind gifts from our artisan vendors for your holiday gift giving. Holiday shopping at the market is a great way to support small local businesses in Asheville.



The Montford Farmers Market always has something new and exciting to offer our community. Please stop by each Wednesday, 2:00-6:00 p.m. Keep up with what's going on in YOUR neighborhood market by visiting our website: [www.MontfordFarmersMarket.com](http://www.MontfordFarmersMarket.com), and following our Facebook page: [www.facebook.com/pages/Montford-Farmers-Market](http://www.facebook.com/pages/Montford-Farmers-Market).

### Our Past Events—Check Them Out Again Next Year

The Montford Farmers Market has been growing all season, and last month we were in full swing celebrating the treats of the market in a few interesting ways.

Our **Pepper Party** on September 11 had fire roasting of peppers on-site by Smoking J's Fiery Foods. We celebrated all things yeasty on September 25 with our **Beer and Bread Bash**, which included samples and sales by three local breweries and six local bakeries.

And last but certainly not least, our **Autumn Market Feast** hosted by All Souls Pizza. This was a culinary adventure created by Elliot Moss (formally of the Admiral), David Bauer (Farm & Sparrow Bread), and Brendan Reusing (All Souls Pizza) in which an entire lamb was wrapped in banana leaves and slow roasted with seasonal root vegetables in a pit of coals. Definitely not your average dinner! Check out our Facebook page for photos of the event.

Sign up for our newsletter so that you don't miss out on next year's market feast events.

## Monthly Market Recipe Idea - Apple Goat Cheese Bruschetta

- ¼ Cup crumbled Spinning Spider fig rosemary chevre
- 1 peeled, cored, and chopped tart Apple from Creasman's Farms
- 8 slices of Wake Robin bread



1. Preheat the oven's broiler and set the oven rack 3 to 4 inches from the heat source.
2. Toss together the goat cheese and apple in a bowl; set aside. Arrange the bread slices on a baking sheet; toast the bread under the broiler until golden brown, 1 to 2 minutes.
3. Sprinkle the goat cheese mixture evenly over the bread slices. Return bread to oven to broil until cheese is softened, about 1 minute more.

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**Come to the MNA Meeting on October 15.**  
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# Mother Bear's — first annual — Bearfootin' Ball for All

Featuring **Kat Williams**



## 2 Shows:

**'Just Us Girls'**  
Friday 10/11/13

**'Tribute to Jazz'**  
Saturday 10/12/13

**Tickets Available Online**  
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[www.motherbearcan.org](http://www.motherbearcan.org)



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## We All Know How to Sing the Blues

### *But We Don't Have To Sing Them Alone*

**Jennifer Maurer, Director, Mother Bear: Families for Mental Health**

"We just had to bring our daughter home from college. She couldn't handle the stress. It doesn't make sense. She graduated at the top of her class. But now she doesn't want to eat or leave her room. We don't know what to do..."

"After my husband lost his job, he couldn't stop thinking about suicide. I was so worried I had him hospitalized. Twice. They just keep sending him back to me on different combinations of medications, which don't seem to be helping. If they don't know what to do, how am I supposed to know?!"



Our newest neighbor, **Mother Bear: Families for Mental Health**, hears stories like these all the time from families desperate to find hope and help.

Luckily for those who reach out to Mother Bear, they *do* know what to do. The first thing the nonprofit tells families is that people *can and do recover* from mental health challenges when the whole family has education and support—a fact brought home on September 11, when Mother Bear invited psychiatrist and White House advisor Dr. Daniel Fisher to lead a community dialogue in Montford. Fisher recovered from a diagnosis of schizophrenia more than 30 years ago.

### **Lady Sings the Blues**

On October 11 and 12, local favorite and Emmy-nominee Kat Williams will sing the blues (and a whole lot more) at Mother Bear's first annual "Bearfootin' Ball for All," a two-night gala at the Flat Rock Playhouse in downtown Hendersonville.

"There isn't a family out there that hasn't been touched by a mental health challenge," Kat shares. "At the Bearfootin' Ball," Kat adds, "we Mother Bears are going to sing loud and proud for all the families who need support!"

Mother Bear is located on 65 Hill Street and offers free weekly support groups, online education, and a warm line. To learn more or to purchase gala tickets, call 255-7890 or visit [www.motherbearcan.org](http://www.motherbearcan.org).

## Montford Park Players Present *Othello*

October 10-27, Thursdays-Saturdays at 7:30 p.m., Sundays at 2:30 p.m.

Masonic Temple, 80 Broadway.  
Reserve tickets at [montfordparkplayers.org](http://montfordparkplayers.org).

## Resource Directory

### Advertise in the Resource Directory

Send a brief description (30 words or less) and contact information. **More than 1,500 newsletters** are distributed monthly throughout the neighborhood and are also available on the **Montford website** and at the Pack Memorial and North Asheville Public Libraries. Call 258-2207 for more information.

### House Histories

Learn the story of your house. Who lived there, who owned it and what they did for a living.

- For more information call Sharon at 777-1014

### Historic Walking Tours

For by-appointment walking tours of historic Montford, Riverside Cemetery, and downtown Asheville, call 828-777-1014. A self-guided CD or downloaded MP3 tour of Riverside Cemetery is available online at [www.history-at-hand.com](http://www.history-at-hand.com) Cemetery tour CDs are also available at the Chamber of Commerce Visitors Center or by calling the number above.

### Haunted Montford Strolls

- Ghost Hunters of Asheville • 828.779.4868(HUNT)
- [www.ghosthuntersofasheville.com](http://www.ghosthuntersofasheville.com)

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# Odyssey Community School Autumn Faire

*Craft Fair, Market, Run, Chili Cook-off, Food, and Music on October 13*

**Coranna Adams, Registrar, High School Coordinator**

## 5K Costume Run

The 5K run starts at 9:00 a.m. at 90 Zillicoa Street. Race registration opens that morning at 7:30 a.m. Prizes will be offered to the fastest male and female runner and the fastest child runner in the age categories 5-8, 9-12, and 13-18. Awards will also be given for best costumes in both adult and child categories.



[www.chattanoogapulse.com](http://www.chattanoogapulse.com)

Our course winds through the beautiful Montford neighborhood with its wide streets and picturesque homes. We are looking forward to hosting many of the fine runners from Asheville and the greater Western North Carolina Area.

## After the Run, More Kinds of Fun

We encourage runners to stay after the race and enjoy our Autumn Faire Market, with vendors who will be offering local handcrafted items, and Chili Cook-off, an event that in past years has hosted some of the finest chefs Asheville has to offer, including representatives from Table, the A-B Tech cooking program, and Luella's BBQ.

Go to [www.OdysseyCommunity.org](http://www.OdysseyCommunity.org) for run information and an application. Or contact Coranna Adams at [office@odysseycommunity.org](mailto:office@odysseycommunity.org) or 259-3653.

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## Montford Community Center News

### “For You, The Living, This Mash Was Meant Too”

**Kim Kennedy**

Wow, it's hard to believe it's time to break out the spider web and pumpkins for our annual Halloween event. This year we are going to try something new, since we can't use the Montford Center because of renovations.



We invite families to come to the park for “**Monster Mash in Montford Park**” on Saturday, October 26, 5:30-7:30 p.m.

#### “It Was a Graveyard Smash”

The fun will include spooky carnival games, costume contest, cupcake walk, ghost stories, tattoos, goodie bags, and Bojangle's chicken and sweet tea. This event is free, but we will be collecting donations to help youth programs. We will need volunteers to help with this event, so PLEASE call and sign up to help. Bring your blankets and lawn chairs and come have some spooky fun with your neighborhood center staff!

#### Gym Renovations, Basketball Signup

The gym renovations continue. The painting is finished and the lights are going in. Next will be demo of the floor. During this process Montford Center

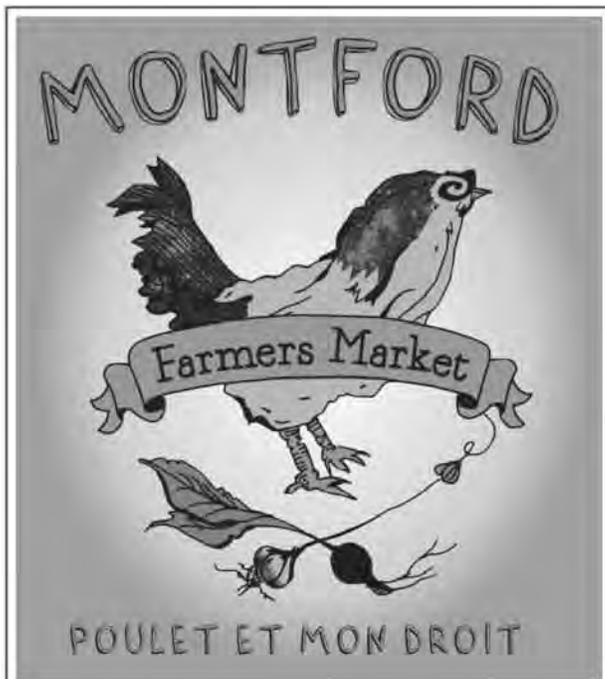
will be closed for 1-2 weeks. Our programs will be temporarily moved to other locations during this time; call the center phone and listen to the voicemail for updated info.

Youth Basketball registration is underway. Play begins the end of November.

For more information on the Montford Community Center, call me at 253-3714.



**ARE YOU ON THE MONTFORD LIST SERVE?**  
**Sign up at**  
**[www.montford.org](http://www.montford.org)**



**-36 MONTFORD AVE -**  
 IN THE CHAMBER OF COMMERCE PARKING LOT

**May - November**  
**Wednesdays**  
**2 - 6 pm**

**Come celebrate the flavors of Fall**  
**and join us for the following market events!**

*Happy Hour/Harvest Market 10/30*  
*Holiday Market 11/20*

Follow us on Facebook or Twitter  
 to keep up with our busy market!

**[www.montfordfarmersmarket.com](http://www.montfordfarmersmarket.com)**

## Montford Neighborhood Association Minutes

### Tuesday, September 17, 2013

**Pam Jo Brown, Secretary**

The Montford Neighborhood Association held its regularly scheduled monthly meeting on Tuesday, September 17, at 7:00 p.m. at the Montford Community Center on Pearson Drive. MNA board members present included David Patterson, president, Brian Elston, vice-president, Pam Brown, secretary, and at-large board members Daphne Young, Ross Terry, Michael McDonough, Ellen Nutter, and Joe Newman. Also attending were Ken Putnam, Director of City of Asheville Transportation Department, Jeff Moore, City of Asheville Traffic Engineer, and Marsha Stickford, City of Asheville Neighborhood Coordinator, Community Resource Officer (CRO) Todd Brigman, and several other neighbors.

President David Patterson called the meeting to order.

#### Safety and Security

CRO Todd Brigman reported that while there have been few incidents of breaking and entering in our area, several parts of town have seen a rash of car and home break-ins, especially Kenilworth and West Asheville. Officer Brigman discussed the extra steps the police are taking to apprehend suspects and the importance of remaining vigilant to report anything or any persons who look out of place. He also reminded the group to remember to lock windows and cars and not to leave valuables in sight inside a vehicle.

#### Announcements

David Patterson made the following announcements:

- The Asheville Department of Parks, Recreation and Cultural Arts has ordered replacement signs/boards for the deteriorating Montford Park signs. When these arrive, a request will go out on the list serve for volunteers to help sand, paint, and finish the repairs.
- Asheville's Neighborhood Advisory Committee is hosting the first Festival of Neighborhoods on Sunday, Oct 27, from 3:00-5:00 p.m. at the Sherrill Center on the UNCA campus. Marsha Stickford, Neighborhood Coordinator, told the group that the event was organized to recognize and cross-communicate among the different neighborhoods in our city. Montford will be represented at the event.
- Lenoir-Rhyne will host a Living Room Series on Childhood Obesity on September 18 at 6:30 p.m. in the Lenoir-Rhyne boardroom. A flyer was made available for anyone interested in the event.

#### Montford/ Soco/Cullowhee Intersection

David Patterson introduced Ken Putman, City of Asheville **Transportation Department Director**, to present the plans for improving safety at this intersection. Putnam reported that a budget for this project has been approved but is currently "on hold" as the city assesses all remaining budget issues for the year. Plans for the intersection are focused around a signal at the intersection, painted crosswalks and pedestrian signals on Montford, and curb/sidewalks extensions (bulb-outs). The traffic light will be a "triggered signal" that will stay green for Montford Avenue traffic until a vehicle from Soco Street or Cullowhee Street triggers the light to change and allow safe passage through the intersection.

Currently it is difficult and dangerous to enter Montford Avenue due to limited sight distance caused by parked delivery trucks and numerous parked cars—some of which are parked illegally. The traffic light will clearly define when a car can enter the busy intersection.

Lighted pedestrian signals on Montford Avenue will improve safety for crossing. The painted crosswalks will define the crossing areas and help remind drivers to watch out for pedestrians. Putman reported that he will continue to stay in touch with the neighborhood with timeline updates for this project.

#### New Business

There was a brief discussion about the traffic/safety barricade at the Isaac Dickson bus lane on Montford Avenue. Ken Putman reported that he would discuss with the principal the importance of putting the barricade in place at the end of the day to improve the clarity of the lanes/ traffic flow around the safety fencing.

A Montford resident pointed out that the community garden at the corner of Montford Avenue and East Waneta Street belongs to the city but that the city does not maintain the property. David Patterson agreed to assist in finding out who could be approached about taking care of this lot.

The meeting was adjourned.

The next meeting will be on Tuesday, October 15.



## Join MNA at the Asheville Festival of Neighborhoods

### Help Us Represent Montford

**Marsha Stickford, Neighbor and Volunteer Coordinator, City of Asheville**

The Neighborhood Advisory Committee is hosting the first Asheville Festival of Neighborhoods on Sunday, October 27, and has asked neighborhood groups and associations to play a part. The Montford Neighborhood Association will be there.

The festival was conceived to recognize and learn more about Asheville's vibrant neighborhoods and to foster cross-communication, so the participation of neighborhood representatives is crucial to a successful festival.



#### A Chance to Show Montford's Community Success

"This is just a great way for neighborhoods to get together and showcase what they are doing," says NAC member Elaine Poovey. "And we feel like this will be a valuable way to address some of our mutual community concerns."

Montford has already signed up, and will have a display that shows the larger Asheville community more about our neighborhood, including our neighborhood boundary, population, history, community achievements, and details about our neighborhood organization.

The first Festival of Neighborhoods will take place at UNC Asheville's Sherrill Center on Sunday, October 27, at 3:00 p.m.

## Mr. Pearson's Excellent Fourth of July Celebration

### Part Three of Rediscovering Montford's Early History

Zoe Rhine, North Carolina Collection, Pack Memorial Library

On July 4, 1890, Richmond Pearson threw a party and invited the whole town of Asheville as well as people from throughout the countryside.

It was no small affair. To transport people from the city and back home again, Pearson hired the streetcar system for the afternoon as well as two trains of the Richmond and Danville Railroad and the entire livery of the city.

*All Are Invited  
Richmond Hill, July 2, 1890*

*The Citizens of Asheville and their friends are cordially invited to make an excursion to Montford Park and to the site of Lake Marjorie on the afternoon of July 4th . . . Richmond Pearson.  
Asheville Daily Citizen*

Refreshments were served. Two hogsheads (a large cask or barrel or a specified volume) of lemonade, 100 gallons of milk, and a barrel of iced tea were free to all. And there was music. Pearson hired Marston's Zouave Band from Atlanta to play on one hill while the Asheville Cornet Band held forth on an opposite hill.

Between the two bands, one-thousand men worked for one hour to build one mile of road—and each received one silver dollar for the work. Lakeshore Avenue, the road built that day (not the road in Beaver Lake), wrapped around Lake Marjorie, which was undoubtedly named after Pearson's daughter. "As night closed in and people began to return to the city, the majority strolling off down to the railroad track along the banks of the French Broad, a brilliant display of fireworks was exhibited from the hill tops."

### Putting Together the Montford Puzzle

Our library staff did not know where the photo below and two similar ones were taken or much else about the event, except that it was some "land development scheme" of Richmond Pearson's. That was the assessment of Pearson's son Thomas when he wrote about the event in the *Asheville Citizen* of June 28, 1959, and gave the library his copy of a newspaper clipping from 1890 along



**1,000 Men, 1 Hour of Work, 1 Mile of Road.**  
North Carolina Collection, Pack Memorial Library, Asheville.

with photographs of the event. And it was all *Asheville Citizen* columnist Bob Terrell had to go on when he wrote about Thomas's article in 2003.

There are some strange stories in the annals [sic] of Asheville, but none more unusual than the day of July 4, 1890, when Richmond Pearson hosted

a party for everyone who wished to come to Richmond Hill. This was a celebration to promote a land development scheme on Pearson's property. Nothing ever came of the development scheme, but the event was something spectacular that Ashevilleans talked about for half a century because of the road-building event ("Richmond Hill event was the talk of the town," *Asheville Citizen*, April 13, 2003).

As I began finding articles about the property purchased in 1890 by the Asheville Loan, Construction and Improvement (ALCI) company—the group that developed the neighborhood we now call Montford—I learned that Richmond Pearson was on its board of directors and that the property originally included 200 acres on the west side of the river. I started wondering whether these pictures were part of Montford's early history.

After finding an article from the *Asheville Daily Citizen—Extra* of July 4, 1890, in our files on Fourth of July celebrations, it all started coming together. This article, not found on our microfilm of the newspaper, was the one that Thomas Pearson gave the library in 1959. It turned out to be a missing piece of the puzzle.

The event was staged under the auspices of the ALCI (which was stated only in the *Extra's* coverage), and Pearson paid for it all. The company threw open the gates not even a month after the purchase. As to why, Pearson is quoted as saying so "that the people may see the grounds in their present natural conditions, and then at the end of one hundred days, when their natural beauty will be enhanced to a remarkable degree by the improvements planned and soon to be carried out."

### Just a Land Development Scheme?

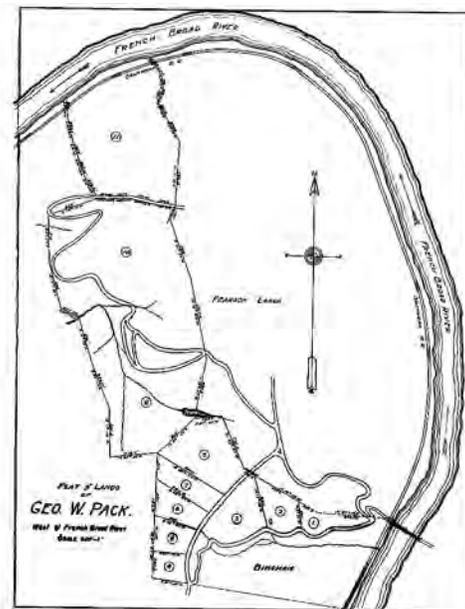
This plat map, filed at the Buncombe County Register of Deeds on 8/6/1909 with George W. Pack as grantor, is believed to show the same property owned by the ALCI on the west side of the French Broad before all their holdings were bought by Pack in 1894. You can orient yourself by locating Pearson's Bridge at the bottom right of the plat. Of importance is the carrot-shaped image, bottom left of center—the nota-

tion for a lake. Overlaying a current county GIS map over this map, the center of the 50-acre Lake Marjorie would have been just west of present-day Richmond Hill Drive at the intersection of Vinewood Circle and Kenwood Street.

Was this just a land development scheme? A neighborhood with a complete trolley system from one end to the other, a depot, two lakes, wide tree-lined avenues, and parks, circled by mountains and intersected by a river?

No. This was Montford, as first envisioned.

For two other photographs of this event, go to the North Carolina Room's search page at <http://history.abls.lib.nc.us> and type in the Subject/Keyword box A323-8 and also A324-8.



Courtesy of Buncombe County  
Land Records Department

# The Western North Carolina Fair Opens at Riverside Park, October 1913

## One-Hundred Years Ago in Montford

Cathryn McLeod

Many thousands of North Carolinians have excitedly awaited the opening of the third annual Western North Carolina Fair being held this month on Montford's five-acre Riverside Park beside the French Broad River at Pearson's Bridge.\*

The Best Exhibits and Attractions Ever Displayed in this Part of the State Will Be Seen at the

## Western North Carolina Fair

ASHEVILLE, OCTOBER 7-8-9-10

Day Session From 9 a. m. To 6 p. m.

Night Session From 7 p. m. To 11 p. m.

Admission 25 Cents

Excursion Rates

Entry Books Open at Fair Grounds Until 10 o'clock Tuesday

Splendid Free Attractions Day and Night With Gorgeous Display of Fire Works Each Night

Music by Three Bands

Famous citizens and orators of the country will be present. Among them being: Secretary of State, William Jennings Bryan; General Bennett H. Young, Commander in Chief of United Confederate Veterans; Former Third Assistant Postmaster General, James J. Britt; Governor Locke Craig; Dr. John S. Kefauver, Orator and Reformer; Land and Industrial Agent of the Southers, M. V. Richards, and other prominent speakers.

Displays at the 1913 fair will feature grains, fruits, vegetables, North Carolina gems and minerals, cheeses, candies, honey, pottery, old guns and pistols, old books, Indian arrowheads, tomahawks and pipes, lumber, pickles, canned vegetables, North Carolina apples, and every baked good imaginable. Horses, swine, and cattle will add to the population being squeezed in this week at Riverside Park.

Athletic competitions, honed orations, and dog and monkey shows will add to the amusements. Rural children's singing contests and renderings by the Boy Scout band are sure to please. Over the next four days, Happy Hooligan and Gloomy Gus will present their amazing automobile stunts, high-diving canine Dooley will perform, and there will be a comedy balancing routine by the McLinn trio as well as acrobatics by the Sutton brothers. In the evenings, illuminated aerial acts by Marvelous Melville and spectacular fireworks will guarantee that everyone has a wonderful time.

### Grand Opening and Educational Day—Tuesday, October 7

After much difficulty in choosing from unusually good entries in art, writing, history, English, and geography, teachers selected winning representations for the Schools' Exhibit. An estimated 8,000 school children, guests of fair management, will join the public this morning, sweeping through opened gates to celebrate Educational Day.

Some of the best amateurs of Western North Carolina, including students from Fairview, Sand Hill, Weaverville, Leicester, and several city schools, have entered the athletic program at the fair. Montford resident and lumberman Thomas Blackstock, who resides at 22 Courtland Avenue, will serve as one of the judges.

### Brotherhood Day—Wednesday, October 8

Montford resident Ernest H. Miller of 90 Starnes Avenue, President and General Manager of Asheville's Piedmont Directory Company, is assistant to the Chief Marshall of today's Brotherhood Parade. Three thousand uniformed, banner-carrying marchers representing fraternal organizations across the western part of our state, stirred by military bands and led by six mounted policemen, will hit their stride on Aston Street. Foremost in carriages are two more Montford gentlemen: Optometrist Charles H. Honess (40 Cumberland Circle), Chairman of the Brotherhood Day Committee, and Judge Thomas A. Jones (263 Montford Avenue). The great assembly will progress to Montford Avenue, arriving before the judges' stand at 3:30 p.m.

Montford resident Dr. L. B. McBrayer (33 Montford Avenue), one of the physicians who are examining entrants for the Better Babies contest, will give an introductory address. Today's speakers also include U.S. Secretary of State William Jennings Bryan, who arrived this morning from Salisbury with his wife. LeRoy Rogers' (179 Montford Avenue) Grocery Company on Depot Street purchased a headline banner in the *Asheville Citizen* welcoming Mr. Bryan to the city and the public to the store, asking all to become personally known.

### Military Day—Thursday, October 9

The military parade will arrive at the fairgrounds at 3:30 p.m., Major W. W. Stringfield presiding. Col. J. M. Ray will give an introductory address, followed by Gen. Bennett H. Young, Grand Commander of the United Confederate Veterans of Louisville, Kentucky. The Bryson Military Band and Asheville First Regiment will supply music.

Several Western North Carolina farmers and orchardists are counting on winning even more prizes and premiums when they move on to the fifty-third Great State Fair in Raleigh, October 20-25. "The Little Giant of the West," North Carolina Governor Locke Craig, will formally open the State Fair on October 21. Governor Craig makes his Asheville home at 169 Montford Avenue.

### Western North Carolina Day—Friday, October 10

Mr. Craig, the Democrat who dramatically defeated Asheville attorney and Republican Thomas Settle (435 Pearson Drive) in last fall's gubernatorial election, will present today's afternoon address.

All the marvelous sideshow acts that have thrilled fair attendees these last four days will pour out their best on the final night of this year's fair. The band-accompanied fireworks will never seem more beautiful than those that shine down on the lake tonight in Montford, October 1913.

\*Montford's boundaries originally extended down to and across the French Broad River, as Zoe Rhine is explaining in her ongoing series of articles in this newsletter.

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# Intersection

Continued from front page...

These changes will promote safer and more orderly movement of vehicles and pedestrians through the intersection.

## Sidewalk Brick to Match Existing Brick

We have worked with MNA representatives to make the design of the intersection aesthetic and appropriate for the historic neighborhood. Much of the concrete used for sidewalk and curb extensions will be surfaced with brick chosen to match the existing brick. Neighbors will be involved in planting and beautification to improve the appearance of the intersection.

## Project Timetable

This project is the culmination of several years of planning and design. Unfortunately, the approved project could not be built when the city resurfaced Montford Avenue last year because we were unable to restore the curb to the desired height of six inches. Because of the street reconstruction that would have been necessary, the intersection project would have exceeded its budget of \$70,000.

City staff are moving forward with design work on the traffic signal, and at this time, the anticipated construction phase will be between April 2014 and June 2014 with a project completion date of June 30, 2014. Once we have the completed design, staff will come back to the neighborhood before proceeding with construction.

**How to Contact the Asheville Police Department**



- For emergencies, call 911.
- For nonemergencies and to report suspicious activity, call 252-1110.
- For the Crime Prevention Division, call 259-5834.
- For Police Dispatch, call 259-5888.
- For Montford's Community Resource Officer, Todd Brigman, call 777-0455 or email tbrigman@ashevillenc.gov

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**Historic Resources Commission of Asheville and Buncombe County**  
**September 11, 2013, Meeting—Action Agenda for Montford**

Asheville City Building, First Floor North Conference Room, 4:00 p.m.  
 Contact Stacy Merten: 259-5836 www.ashevillenc.gov/hrc  
 Members present: Capi Wampler, Brendan Ross, Nan Chase, Jo Stephenson, Brian Cook, Patricia Cothran, J. Ray Elingburg, David Carpenter, Woodard Farmer, David Nutter  
 Staff present: Stacy Merten, Peggy Gardner, Jannice Ashley

Item and Summary	Action
152 Montford Avenue – rehabilitation for commercial use .....	Approved with conditions
183 Pearson Drive – renovations.....	Approved
101 Cumberland Avenue – north elevation windows .....	Approved
41 Starnes Avenue – side porch addition .....	Denied

Please refer to the website (www.ashevillenc.gov) for the full approved minutes after the following month's meeting.

**October 9, 2013, Meeting—Tentative Agenda for Montford**

Asheville City Building, First Floor North Conference Room, 4:00 p.m.

**Old Business: Public Hearings—Certificates of Appropriateness**

- 29 Tacoma Street—amendment to new single-family residence
- 139 Montford Avenue—new cottage on alley
- 109 Santee Street—new single-family residence and cottage

**New Business: Public Hearings—Certificates of Appropriateness**

- 116 Flint Street—addition

**Preliminary Review**

- 226 Flint Street—new single-family residence

**Other Business**

- Committee reports
- Comments from Commissioners, Public and Staff

Meticulous References



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## Leadership

Continued from front page...

He got DFML off the ground by sending out fliers to schools, local community centers, principals and teachers, the YMCA, and other local groups. Now his program has a maximum enrollment of 20 kids, and he often gets that many, except during football season. The cost is \$5 for the Fall 2013 term.

### Real Men Teach

William Hoke grew up with a chip on his shoulder. Born and raised in Asheville, he had no male role models. He was, however, like many kids he mentors, surrounded by good women: his mother, his teachers, his church youth director.

It wasn't until high school that he met his first male mentor, the choir director at Erwin High School. That relationship informed his passion to help kids who don't have the benefit of male role models or other resources. He was also moved by seeing how hard his mother worked.

Mr. Hoke has worked for the Parks and Recreation Department for eight years. He got his associate degree in School Age Education two years ago, and is working on his bachelor's in Elementary Education.

He sees an observable difference in the kids who've been in the program the longest. It matters to the kids, and the entire Montford neighborhood is enriched by his efforts.

### Positive Male Role Models Are a Key

The kids in the program generally come from fatherless homes, often with no siblings, certainly with no male role models. DFML is attempting to fill that enormous gap. In the beginning, the program met one night a week but has now expanded to two nights, Tuesdays and Thursdays. "The more positive reinforcement, the better," Mr. Hoke says.

### Mentoring Goes Both Ways

Mr. Hoke pairs one of the older boys with one of the younger, thereby nurturing leadership through mentoring and providing real-time practice. He gives guidance, discipline, and direction every step of the way. With a keen, observant eye, he lets the kids be themselves but keeps them mindful of the goal.

What would the kids be doing if they weren't at the Montford Community Center? Mr. Hoke guesses watching TV or playing video games. Most importantly, they wouldn't be socializing in positive ways.

### Defining and Applying Leadership Skills

Last week, I got to observe a Tuesday night class. William invited Roderick Simmons, Director of Parks, Recreation and Cultural Arts for the City of Asheville, to challenge the kids with specific questions about how can they show leadership right now in their own circumstances. Mr. Simmons told them that leadership starts with everyday choices and requires everyday practice. The discussion was lively, with the kids holding their hands up, wanting to contribute to the dialog.

How are the kids to show leadership at their young age?

- *Initiative*—Take out the garbage when it's full, sweep the kitchen without being asked.
- *Taking Responsibility*—Did you break that lamp? Step up and own it. No excuses. "I did it. I'll take the consequences."

- *Can-Do Attitude*—Your mom asks you to fold the laundry . . . even though you're on the 9th level of your video game? "I will do this now, and without argument." There will be plenty of time to get to that 10th level of your video game.
- *Going the Extra Mile*—Mama told me to put away the dishes, but there are two dirty pots waiting to be cleaned, and that's not the assignment. Walk away or not?

Mr. Simmons then challenged the kids to write down how they're going to practice being leaders over the next two weeks. The kids were enthusiastic about the assignment. (Can you imagine these boys mothers in the next two weeks, wondering "What in the world?!?")

### Monthly Themes

Every month, Mr. Hoke and his young men tackle a theme. Upcoming themes include:

- **Treating People Equally**—a child with disabilities will speak to the boys about his experience.
- **Why Do the Right Thing?**—a sheriff and a police officer will speak.
- **Giving Back**—both a war veteran and a caregiver who works with war veterans will talk to the kids, and a field trip to the Veterans Hospital and the Children's Wing at Mission Hospital is planned.

Mr. Hoke emphasizes humility. Everything he does is infused with the message: While we might not have what other kids have, we have a lot more than some.

There are plans for a cooking class for one of the nights, and a speaker on outdoor activities. One of his main goals is teaching the kids to adapt in circumstances they've never been in. Whenever the boys voiced concern about any of the challenges, William was there to give them resources, problem solve, and help figure out a solution.

## Green Corner

### *Curtailing the Invasion of the Stink Bugs*

Mitch Green

The invasion has begun, and if like last year, this winter may be pretty nasty. Stinkbugs! How do you get rid of the little buggers without having to procure a hazmat suit and gas mask? Below are some tips that are relatively harmless to humans and pets.

From an article on the Mother News Network website, the first recommendation is to make sure your windows and doors are properly sealed and that you place protective screens over air vents and chimneys.

The article continues with further suggestions. In a spray bottle, combine 32 ounces of hot water and 3/4 cup of Dawn Dishwashing Liquid and spray the exterior of your home, concentrating on cracks, windows, and doors. There is also diatomaceous earth that you can sprinkle in areas where you've seen the smelly critters. Also, <http://m.wikihow.com/Get-Rid-of-Stink-Bugs-Naturally> has many more non-toxic methods listed.



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*Montford* is published monthly by the Montford Neighborhood Association, P.O. Box 7181, Asheville, NC 28802 for the residents of Asheville's first historic neighborhood. The newsletter is distributed by more than 50 volunteers.

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