



MONTFORD

THE NEWSLETTER OF ASHEVILLE'S MOST HISTORIC NEIGHBORHOOD
VOL. 18 No. 4
APRIL '13

**PREVIEW
INSIDE**

MUSIC AT THE TENTH ANNUAL MUSIC AND ARTS FESTIVAL

Montford Residents Offer \$1,000 Festival Challenge To Match Donations from Neighbors and Friends

Daphne Young, Fundraising Coordinator

We always appeal to our neighbors and friends for donations to support our Montford Music and Arts Festival. This year, for our tenth annual festival, Montford residents Hernán and Lou Ann Navarro have come forward and generously offered to match up to \$1,000 in donations from neighbors and friends.



Let's accept the challenge

Together we can donate \$1,000 to be matched by the Navarros AND commit to an additional \$1,000 or more, making the total we can raise at least **\$3,000**. continued on page 10...

Montford Farmers Market Plans Big Spring Opening

Our third-season kickoff is set for **Wednesday, May 1**, at 36 Montford Avenue in the Chamber of Commerce parking lot. We'll usher in this opening day with a Garden Gala.

The warmth of spring gives rise to the enticing aromas of magnolia and lily of the valley. As these scents lure you outside, stop by the market for all your plant starts, learn tips and tricks from gardening experts, and then pick up some tasty treats. We'll have

Charles Street Garden featuring gorgeous irises, **Big Pine Herbs** showcasing hard-to-find natives, and **Asheville Fungi** teaching us how to grow our own mushrooms.

continued on page 10...



Festival Volunteers Needed! The Party Won't Happen without Neighborhood Help

Kim Kennedy and Linda Meade, Volunteer Coordinators

Come one, come all, to the greatest volunteer assignment on Earth – working at the Montford Music and Arts Festival, to be held this year on **Saturday, May 18**.

Your Choice of 100 Shifts

Volunteers are needed for a variety of shifts, from monitoring a barricade to answering questions at the information booth. We have nearly 100 shifts to fill, which means we need YOU!



Volunteers David and Debbi Patterson (R) work with John Russell of the Montford Park Players.

How to Volunteer

Sign up by visiting the festival website at montfordfestival.org and clicking on the volunteer tab. Look through the job descriptions and find a task you would like to do, then go to signupgenius.com and sign up.

It's that easy! And as a bonus, all volunteers will receive a festival t-shirt.

If you have trouble signing up or have questions, please contact your volunteer coordinators, Kim and Linda, at 253-3714 or montfordr@ashevillenc.gov.

Editor Wanted: Montford Newsletter

Joe Newman

After editing this newsletter for almost six years, I'm ready to pass the job along to another neighbor.

I took the job soon after I moved to Montford. Looking back, I can see that serving as editor has helped me get to know the neighborhood, appreciate its history, look forward to its future, and meet a lot of great people. I'm proud of what my newsletter coworkers (listed on the back-page masthead) and I have accomplished.

Now I'm ready to do some other things, and I think the newsletter is ready for an editor with new ideas and a different point of view. I hope to turn over the job beginning this summer.

I'll be glad to help with the transition. The break-in period for the new editor will be gentle and can stretch over several issues. It might even be possible for several people to share the job and work together as an editorial team.

If you're interested, please email me at jnewman@southalabama.edu, and we can set up a time to meet or talk by phone.



Festival Music Will Have

Ben Scales, Festival Director

Montford's Tenth Annual Music and Arts Festival is coming together for **Saturday, May 18**. The festival committee has made plans for **two** stages of entertainment and **two** streets lined with **one-hundred** vendors of arts, crafts, plants, and food.

We're really excited about this year's music, which combines a bit of star power with the wide diversity of styles we've all come to expect from the festival. As always, every act has direct ties to our neighborhood.

A Taste of the Music

Here are a few of the performers we have booked. For complete information on the festival, including the full lineup, see next month's newsletter.

Ira Bernstein, Riley Baugus, and John Herrmann.

Ira is a world-class percussive step dancer, one of the cofounders of the Montford Festival, and the only musical performer to have performed at every year's festival. Just as at our first festival in 2004, Ira will be accompanied by Grammy Award winner Riley Baugus, who has recorded with Willie Nelson, Alison Krauss, Robert Plant, Tim O'Brien, and Dirk Powell, among others. Also, as in years past, John Herrmann, the legendary Zen Master of Old Time, will perform on fiddle, banjo, and guitar for a classic set of music and dance celebrating the rich traditions of the Southern Appalachians, plus, maybe, another special guest or two. www.tentopercussion.com



Free Flow Band. Returning to the festival for the third year running is this trio of performers with their unique brand of "Old Skool R&B and Funk." Lead singer and percussionist Lil' Rog shows his love of Motown and R&B as he

takes you on a musical journey of sweet soul music. Sharing the lead vocal duties and playing keyboards is founder Kevin "Kazual" Collins, who has performed with Point of View and Crystal Blue and has musical influences ranging from Blues to Hip-Hop, from Jazz to Soul. Darrell "BNote" Griffin, on bass and vocals, provides the heartbeat of the Free Flow band. He has played bass for such artists as Expose, Eugene Wilde, Gerald Levert, and Betty Wright. Together, these guys are guaranteed to take you to Planet Funk! www.freeflowband.info



WestSound. The sensation of the past four years' festivals, WestSound will once again rock the avenue with high-energy Motown, blues, R&B, and soul that gets everybody humming, singing, and dancing. Don't miss them! www.facebook.com/pages/WestSound/215017765645?v=info



The Mad Tea. Garage pop duo and longtime Montford residents, The Mad Tea play high energy rock 'n' roll that creates a freakout rock 'n' roll vibe everywhere they go. Listeners are drawn to the dance floor by one-man-band Jason Krekel's driving drums and surf guitar licks and the bouncy beat of Ami Worthen's electric guitar and tambourine. Mix in tight harmonies, catchy songs, and a playful sense of humor, and it makes complete sense that the band is a frequent opener for hillbilly rockers Southern Culture on the Skids. themadtea.wordpress.com



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Something for Everybody

The Billy Sea. Founded by slide guitar revolutionary Billy Cardine, The Billy Sea creates “Global Americana” music that pulls influence from all corners of the world. Cardine, a classically trained pianist in his youth, eventually fell in love with the sound of the slide guitar and plays Dobro, Chaturangui, Weissenborn and Electric Steel guitars. Former Montford resident River Guerguerian commands a wide range of musical styles with his unique blend of percussion instruments, combining elements and experience from all over the world and resulting in a powerful rhythmic perspective that is both familiar and otherworldly. Bassist Jake Wolf adds his intricate and original mix of musical elements as a powerful melodic voice and a driving rhythmic force on the six-string bass. www.thebillysea.com



Pick Your Switch. Award winning songwriter and performer Paul Edelman—The Jangling Sparrow—fronts his red hot rock trio, Pick Your Switch! Montford residents Elzy Lyndsey (drums) and Dave Baker (bass and harmonies), both originally from New Orleans, have been a rhythm section together for 20 years. You right that's tight. Edelman, originally from Philadelphia, brings his award winning, lyrically driven song crafting and journeyman performances to a ferocious Telecaster. The band is already being acclaimed by fans and peers throughout the region for an incredulous live show. Most people can't believe such a wall of sound can come from three men. www.facebook.com/pickyourswitch



Paul's Creek. Formed on a back porch overlooking Paul's Creek in Asheville, this group is one of the region's finest acoustic string bands. Featured performers at Merlefest, Paul's Creek is rooted in traditional sounds with a focus on singing and harmonies, old songs, and original music with danceability and high-energy fun thrown in. Mountain stories and humor scatter through the show as they connect to the audience with songs, guitar, banjo, fiddle, upright bass, Dobro, harmonica, and feet. www.carolrifkin.com.



Vollie McKenzie and Kari Sickenberger and the Western Wildcats. A true honky tonk western swing band with great pedal steel and vocal harmonies. Former Montford resident Vollie McKenzie grew up in a rich musical environment of gospel and Appalachian string music and was equally influenced by the genius of Hank Williams and Ray Charles. Like Vollie, former Montford resident Kari Sickenberger performed at the first Montford festival, and she's a singer's singer, getting to the heart and soul of each song she sings and conveying that emotion to the audience. Vollie and Kari will be joined by Lyn Netherton, one of the best pedal steel players in the Southeast, and Jeff Hersk on upright bass.



We hope these acts, along with several more we'll announce in the May issue, will liven up the party for our tenth annual celebration of all things Montford.

HAMMERHEAD STONeworks in the neighborhood



Drystone retaining wall, mortared columns and steps: Cumberland Avenue

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Marc Archambault 828.337.7582



Memorial mosaic,
Riverside Cemetery

CALENDAR

Montford Neighborhood Association Meetings:

- Third Tuesday of every month, Montford Community Center, Pearson Drive.
- Next meeting: April 16, 2013, 7:00 p.m.

All residents are welcome! Everybody in Montford is a member of the neighborhood association.

Tenth Annual Montford Music and Arts Festival:

- Saturday, May 18, Montford Avenue and Soco Street, family friendly fun all day.
- Volunteers needed! Contact Kim Kennedy and Linda Meade at 253-3714 or montfordr@asheville.gov.

UNC Asheville/Montford Greenway Workday:

- Saturday, April 6, 9:00 a.m.-1:00 p.m., Cumberland Avenue and Catawba Street.

Montford Park Players:

- Oscar Wilde's *The Importance of Being Earnest*, Thursday through Saturday, April 11-28, 7:30 p.m., Sunday matinees at 2:30 p.m. Masonic Temple, 80 Broadway Street. www.montfordparkplayers.org.

Bring It to the Bee!

- Spelling Bee to benefit Literacy Council of Buncombe Council, Thursday, April 11. Litcouncil.com.

Montford Community Center Activities:

- Spring Yard Sale, Saturday, April 13, 8:00 a.m.-1:00 p.m.
- Fun Day Out Program for K-5 students, Friday, April 26, \$5 with required preregistration
- Summer Playground Program for rising first to fifth graders, registration in April, call for information
- Spring Fling Dance for youth 11 and under, Friday, May 10, 5:30-8:30 p.m. \$5
- Adult yoga, Tuesdays and Thursdays, 8:00-9:00 a.m., \$1
- Badminton and table tennis, Tuesdays and Thursdays, 5:30-8:00 p.m., Free
- Adult basketball, Wednesdays, 6:00-8:00 p.m., Free
- Adult martial Arts, Tuesdays and Thursdays, 7:00-8:00 p.m. \$10
- Youth lion dancing, Tuesdays, 6:00-7:00 p.m., \$10
- Open climbing wall, Tuesdays in February, 11:00 a.m.-1:00 p.m., \$2.

Contact Kim Kennedy at 253-3714 or montfordr@asheville.gov.

How to Contact the Historic Resources Commission (HRC)

- Stacy Merten, Director, Asheville City Building, 259-5836 or smerten@asheville.gov.

Montford Neighborhood Website

- Visit Montford's information-filled and user-friendly website www.montford.org.
- Contact webmaster Ross Terry at webmaster@montford.org.

Montford List Serve

- Go to www.montford.org and click on Join the Montford List Serve.

Cranking It Up a Notch Festival Fundraising in High Gear

Daphne Young and David Baker,
Fundraising Coordinators

The \$1,000 Festival Challenge

The challenge was announced a short time ago on the Montford list serve and through emails to other Montford neighbors and friends. Within a week of the announcement, these neighbors and friends said in a bold way, "We accept the challenge."

Special thanks to **Hernan and Lou Anne Navarro** for providing the matching funds.

Dan and Elaine Blake

David and Linda Copley

Michael D'Abrosca Elisabeth Ervin

William Hamilton

Kay Harrold

Sharon Kopstein

William LaRocque

Valerie Marott

Lucy Morris and Paula Sellars

Wanda and Joe Newman

Dave and Ellen Nutter

Parrish Rhodes

Richard Rossi

Carol Stangler

Mary Trauner

Laura Warren

Daphne Young

Our New Business Sponsors

These businesses made a commitment in March and joined our ever growing list of sponsors.

A Bed of Roses, Victorian Bed & Breakfast – 135 Cumberland Avenue, Asheville, NC 28801, 258-8700 or Toll Free (888) 290-2770, www.abedofroses.com.

"A Bed of Roses is an intimate Victorian Bed and Breakfast located in the heart of the Montford Historic District. Our Queen Anne home is the perfect setting for a romantic getaway. We offer five guest rooms, each with its own character, filled with one-of-a-kind antiques as well as Jacuzzi tubs and gas fireplaces. A gourmet breakfast is included as well as freshly baked goodies and a warm welcome from your hosts, Bill and Emily."

Chinese Acupuncture and Herbology Clinic - 369 Montford Avenue, Asheville, NC 28801, 258-9016; 206 Chadwick Avenue, Hendersonville, NC 28792 (828) 698-3335; and 442 Walnut Street, Waynesville, NC 28786, (828) 452-9699, www.ashevilleacupuncture.com.

"We recognize the uniqueness of your healing journey and are honored to walk this path with you. It is our intention to always demonstrate faith in your ability to heal physically, emotionally, and spiritually."



Chef Aaron of Nine Mile Restaurant

828:design - 32 Broadway, Suite 120, Asheville, NC 28801, 254-9200, www.828design.com.

"828:design is a full-service graphic design studio creating for both interactive media and print. We're about building relationships and delivering results. Passion for innovation and creativity, strong work ethic, professionalism, and diverse experiences with a reputation for results are what sets us apart."

ERA Sunburst Realty - 111 Central

Avenue, Asheville, NC 28801, 258-1284, www.AshevilleHistoricHomes.com.

"ERA Sunburst Realty is a local, family-owned company since 1973 now affiliated with ERA Worldwide to provide the best in listing exposure, agent knowledge, and technology. Sid Border is the owner/broker of the Asheville office, a Montford resident especially interested in historic homes, and a long-time supporter of the Montford Neighborhood Association."

Grove Arcade - One Page Avenue, Asheville, NC 28801, 252-7799, www.grovearcade.com.

"Our mission is to effectively operate a premier destination in downtown Asheville, filled with successful businesses and educational programs that reflect our mountain heritage and cosmopolitan taste."

LaZoom Tour Company "A City Tour with a Twist" – 90 Biltmore Avenue, Asheville, NC 28801, 225-6932, www.lazoomtours.com.

"Hop on LaZoom's iconic purple bus and find the funny side of Asheville. Our city-wide afternoon and evening tours are historical and hysterical, featuring outlandish comedy skits, entertaining tour guides, and much more. You have never taken a tour like this before – it's a show on wheels! So grab your favorite beverage (or a local Asheville brew) and do what the locals do . . . Get on the Big Purple Bus!!! LaZoom also offers Haunted Comedy tours."

Lenoir – Rhyne University, Center for Graduate Studies of Asheville - 36 Montford Avenue, Asheville, NC 28801 (855) 232-4723, www.asheville.lru.edu.

"The Lenoir-Rhyne University Center for Graduate Studies of Asheville provides excellent graduate education that develops innovative leaders prepared to serve the current and future needs of Western North Carolina and beyond."

Montford Neighborhood Association News

Brian Elston, Secretary
See montford.org for minutes of the March 19 meeting

Montford Walk-In Bakery - 305 Westover Drive, Asheville, NC 28801, 252-6816, www.montfordwibakery.com.

"The Montford Walk-In Bakery is a small, in-home, pre-order bakery designed to serve the Montford neighborhood and beyond. Featuring naturally leavened breads and other baked goods. Jennifer Thomas also enjoys teaching baking and cooking to children and adults."

Samsel Architects - 60 Biltmore Avenue, Asheville, NC 28801, 253-1124, www.samselarchitects.com.

"Samsel Architects has produced award-winning design in Western North Carolina and the surrounding region since 1985. We specialize in custom residential architecture, inns, galleries, and retail, medical, and educational facilities. Our firm provides a broad scope of architectural services including new construction, home renovation, interior design consultation, and historic preservation. LEED - Accredited Professionals in our firm strive to incorporate environmentally sustainable design and green building principles throughout our work."

University of North Carolina, Asheville, North Carolina's Public Liberal Arts University - 1 University Heights, Asheville, NC 28804 251-6600, www.unca.edu.

"UNC-Asheville is the dedicated liberal arts institution in the University of North Carolina system. The university inspires learning by offering students an intellectually rigorous education that builds critical thinking and workforce skills to last a lifetime. Small class size, award-winning faculty, and a nationally acclaimed undergraduate research program foster innovation as well as recognition."

Can't Forget Our January-February Commitments!

All Kids Pediatrics - 131 McDowell Street, Suite 100, Asheville, NC 28801, 350-KIDS (5437), www.allkids-pediatrics.com. Conveniently located just one block from Mission Hospital.

Bionic Man Painting Company - 215-7772, pdixon77@yahoo.com.

Gray Line Trolley Tours of Asheville - Box 2115, Asheville, NC, 28802, 251-TOUR (8687), www.GrayLineAsheville.com.

Harmony Interiors - 235 Montford Avenue, Asheville, NC 28801, 250-9800 x 111, www.harmonyinteriors.com.

Mountain Song Guitars - (828) 318-2853, skulpter@hotmail.com, www.facebook.com/MountainSongGuitars, sculptorjones.com/section342255_Mountain_Song_Guitars.html

Nathan Snider, CPA, PC - Income tax services and small business accounting solutions. 337-8188 or 505-8318, Nate@ashevilleaccounting.com, www.ashevilleaccounting.com.

Nine Mile Restaurant - Where People and Food Come Together. 233 Montford Avenue, Asheville, NC 28801, 505-3121, www.ninemileasheville.com.

98.1 The RIVER - 1190 Patton Avenue, Asheville, NC 28806, 259-9695, www.981theriver.com.

Phoenix Possibilities, Inc. (Established 2000) - Consciousness Training for Our Changing World. Box 710, Asheville, NC 28802 (843) 819-9724, www.phoenixpossibilities.com.

Sherwood's Music - 180 Patton Avenue, Asheville, NC 28801, 254-0402, matthew@suspectdeviceaudio.com.

Trio Construction, Renovation + Design - Mark Marshall, NC Residential General Contractor. 230-6888, mark@trioasheville.com. Gini Crowder-Marshall, Interior Design, 230-5651, gini@trioasheville.com.

We appreciate all of our sponsors and donors and urge you to patronize them and remember their support of our neighborhood.

We Still Need Sponsors and Donors

We want to add your business name or your personal name to our prestigious list. Please contact Dave Baker at 279-3160, davidlbaker@bellsouth.net, or Daphne Young at 254-0690, mgm1013@charter.net.

All proceeds from the Montford Music and Arts Festival help fund the community projects and activities of the Montford Neighborhood Association.



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Montford Community Center News

Kim Kennedy, Center Director

The Montford Community Center is bustling with activity this month.

The **Spring Yard Sale** will be held Saturday, April 13, from 8:00 a.m.-1:00 p.m. Over 30 vendors will sell their gently used items, so stop by and take a peek. The Montford Afterschool program will host a bake sale to raise money for an end-of-the-year trip, so bring your sweet tooth.

On Friday, April 26, we will host a **Fun Day Out** program for youth in grades K-5 while they are out of school. We will celebrate the "Great Outdoors" with lots of activities centered on nature and the Earth. The cost is just \$5, and pre-registration is required.

Register for the **Summer Playground Program** this month. Rising first graders to fifth graders will enjoy this active program featuring games, special events, crafts, field trips, guest presenters, and a Grande Finale Performance for parents on the last day. Call the center for more information.

Put on your dancing shoes for the **Spring Fling Dance** to be held on Friday, May 10, from 5:30-8:00 p.m.. Youth 11 and under will enjoy music, dancing, pizza, raffles, and a variety of games. The cost is \$5, which includes a pizza dinner. Bring a few extra dollars for the optional ice cream bar and special prize store.

For more information on the Montford Community Center, call me at 253-3714.



The Montford Park Players

A Trivial Play for Serious People

Wilde's *Earnest* Opens April 11 at the Masonic Temple

Travis V. Lowe

The Montford Park Players are presenting Oscar Wilde's *The Importance of Being Earnest* in April. This most enduringly popular of Wilde's plays is the writer at his comedic best.

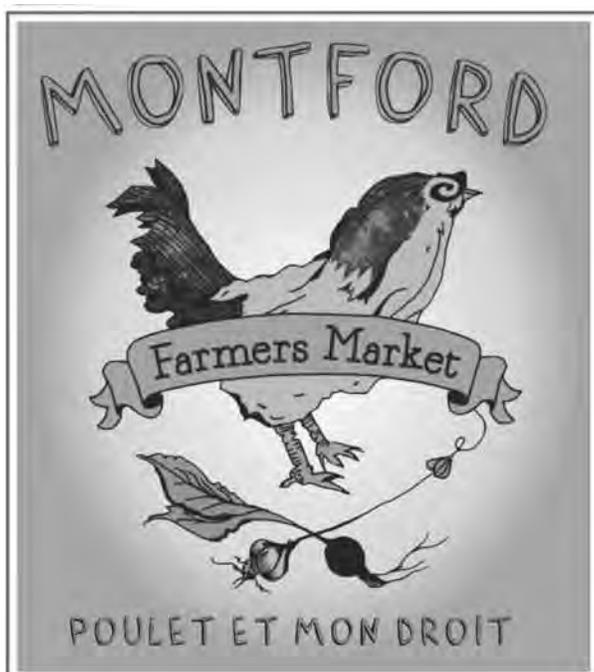
What's Trivial? What's Serious?

The play's lively and whimsical satire of Victorian customs is full of farce and wit, reflecting Wilde's belief "that we should treat all trivial things in life very seriously, and all serious things of life with a sincere and studied triviality." The humorous commentary on tradition, marriage, and the pursuit of love makes for a cheerful spring evening out.

Intimate Setting at the Temple

The Montford Park Players last produced the play in 2009 at the cozy Asheville Arts Academy. The newly renovated Asheville Masonic Temple has more seating available, while the unique theatre layout allows this production to be as intimate as the last. The audience can expect an engaging, playful, hysterical presentation of Oscar Wilde's best work.

The Importance of Being Earnest runs Thursday through Saturday, April 11-28, at 7:30 p.m. with matinees at 2:30 p.m. every Sunday at the Masonic Temple, 80 Broadway Street, in downtown Asheville. More information can be found by calling (828) 254-5146 or online at www.montfordparkplayers.org



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May - November
Wednesdays
2 - 6 pm
May 1st opening day

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www.montfordfarmersmarket.com



Montford Streets Are Brighter and Safer with New LED Streetlights

Maggie Ullman, Energy Coordinator, City of Asheville

Over the last two years, the city has upgraded 3,400 street lights to the energy efficiency LED technology and will complete the citywide program in June 2013 with a total of 7,400 fixtures. Once completed, all three phases are expected to save \$450,000 annually and 1,294 tons of avoided carbon which are equal to the emissions from burning seven rail cars of coal.



Energy Savings Will Pay for New Lights and Much More

The first and second phases of this program have already resulted in \$165,000 of energy savings. When this program began, the municipal budget for streetlights was \$1.7M annually. In order to make the investment in LED streetlights, the city is keeping this budget flat and using the energy savings to pay for the investment in this technology. The energy savings are so substantial that, in addition to all streetlights being upgraded, the majority of the sustainability program activities are being funded through this source.

First in the Nation

The City of Asheville is the first in the United States to implement this innovative financial model called the Green Capital Improvement Program, where all the energy savings pay for the energy efficiency investment. These lighting upgrades build further upon the successful lighting ordinance passed in 2008 which ensures all municipal streetlights adhere to "Dark Sky" standards.

For more information about these upgrades, please visit the frequently asked questions page at www.ashevilenc.gov/green or contact me at 271-6141 or mullman@ashevilenc.gov.

Mary Burke-Pitts, L.Ac.
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Resource Directory

Advertise in the Resource Directory

Send a brief description (30 words or less) and contact information. **More than 1,500 newsletters** are distributed monthly throughout the neighborhood and are also available on the **Montford website** and at the Pack Memorial and North Asheville Public Libraries. Call 258-2207 for more information.

House Histories

Learn the story of your house. Who lived there, who owned it and what they did for a living.

- For more information call Sharon at 777-1014

Historic Walking Tours

For by-appointment walking tours of historic Montford, Riverside Cemetery, and downtown Asheville, call 828-777-1014. A self-guided CD or downloaded MP3 tour of Riverside Cemetery is available online at www.history-at-hand.com Cemetery tour CDs are also available at the Chamber of Commerce Visitors Center or by calling the number above.

Anything But Alligators! Dog Walking and Pet Sitting

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Professional dog walker and pet sitter. Let us ensure your dog gets their daily exercise with our regular dog walking service! Also providing at home care for your pets while you are away.

Daoist Traditions College of Chinese Medical Arts

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- www.daoisttraditions.com

Low cost acupuncture care at our student acupuncture clinic. Call for more information.

Hansen Stiles And Associates

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Montford Residents Investment Company on Cherry Street—Financial Planning Consultants, Investment Securities

Laura the Bookkeeper

- Contact Laura at LauraBookkeeper@gmail.com or 828-776-6710.

15 years of bookkeeping experience and 10 years of QuickBooks experience. Have references.

Montford Books & More Closing Its Doors

- 31 Montford Ave. • 828-285-8805 • www.montfordbooks.com

Thank you for your support throughout these past four years! **Tentative last date to redeem store credits: Apr. 16**, but could be sooner. No longer trading. Check website for updated information.

Mod Sprog

- 830 Hendersonville Road, Suite 2, Asheville 28803 • 828.333.5142
- modsprog.com • facebook.com/modsprog

The necessities of modern parenting with fun, quality and style! We carry toys, clothes, books, and art supplies (newborn - five) as well as cloth diapers, maternity wear, skincare, and more.

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Down trees got you down? Contact us for all your tree removal and pruning needs! We are locally licensed and insured. Please call for free estimates. Montford references available. Thanks.

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Square Peg Construction Inc.

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- Call your neighbors, Leslie and David Humphrey 277-5164

MNA Seeks Nominations for May Elections

David Patterson, President

The Montford Neighborhood Association will hold its annual election of officers and at-large board members at the May 21 meeting.

Nominations are due by the April 16 meeting. Neighbors may bring nominations to the April meeting or email them to me at montford33@bellsouth.net.

Civic Betterment League Leads Cleanup and Beautification Campaign One-Hundred Years Ago in Montford

Cathryn McLeod

Mrs. Alexander (Winifred) Cowley, who built the gracious home now known as the Pinecrest Bed and Breakfast at 249 Cumberland Avenue in 1905, inspired Asheville's school children to participate in a project organized by the Civic Betterment League.

On April 10, 1913, the *Asheville Gazette-News* relayed the following announcement:

"The committee on parks, trees and flower culture of the Civic Betterment League, of which Mrs. Alexander Cowley is chairman, is today going over the names of the school children of the city who are competing in the shrubs contest, these shrubs having been given to the children by the League last year.

"In connection with Civic League work, a survey has been compiled with the following alphabet, which is of interest to local enthusiasts:

- A. Aim to make April 10 annual 'clean up' day.
- B. Banish the tin can district from your city.
- C. Clean up backyards and alleys.
- D. Destroy rubbish by burning.
- E. Educate housewives to demand clean markets.
- F. Fine every club member who does not work.
- G. Give free lectures upon civic improvement.
- H. Have campaigns against unsightly billboards.
- I. Interest city authorities in 'clean up' day.
- J. Join all forces for the anti-dirt crusade.
- K. Kill sidewalk spitting or it will kill you.
- L. Let your slogan be: 'do it for home, sweet home.'
- M. Make requests of preachers for 'clean up' sermons.
- N. Next to godliness is cleanliness.
- O. Organize the children into civic leagues.
- P. Plant trees and then plant trees and plant more trees.
- Q. Question authorities about city expenditures.
- R. Remember to plan parks and playgrounds now.
- S. Study city ordinances and work for their enforcement.
- T. Try to make the school buildings social centers.
- U. Use every effort to arouse the citizens.
- V. Vanquish the opposition with good nature.
- W. Wage increasing war upon all weeds, flies and mosquitoes.
- X. Xact obedience to the city sanitary laws.
- Y. Your city is you; never forget that.
- Z. with Zeal, courage and patience 'clean up' the city."

How many of these old ideas would be worthwhile to publicize today? Can springtime's blooms help us dream of creating a more beautiful town? The Civic Betterment League, led by industrious Winifred Cowley, impressed Asheville's citizens and children to take on greater responsibility for the health and appearance of the city, in Montford, April 1913.

Read the author's blog at CathrynMcLeod.com.



Winifred Cowley

Green Corner Caveat Emptor! Science Interfering with Nature

Mitch Russell

It's got *what* in it?

That was my question when I stumbled on an article about the Shamrock shake McDonald's marketed in honor of St. Patrick's Day. This concoction has over 50 ingredients, including lots of high fructose corn syrup. That got me to thinking about the broader issue of the food we put into our bodies, which in turn brought me to genetically modified organisms (GMOs).



Genetically Engineered Plants and Animals

Although the jury is still out on the positives and negatives, I don't like the idea of science interfering with nature. Yes, I realize that through our ancestors' manipulation of wild plants, we as a species have meddled with nature many times. But to me, this type of interference seems vastly different from taking part of one plant and inserting it into another and "producing" an entirely different plant.

So far, genetically engineered animals have not been brought to the marketplace, but this may be changing. The company AquaBounty has produced the AquaAdvantage salmon, which is under consideration for approval by FDA. This salmon splices genes from a Chinook salmon and an eel-like creature called the ocean pout with an Atlantic salmon. The growth time of the fish will be cut in half from three years for conventionally farm-raised salmon to about 18 months for the AquaAdvantage. Ditto to my comment above about interfering with nature.

Rest assured I won't be putting a McDonald's Shamrock shake, GMO papaya, or ocean pout-infused salmon into my mouth.



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Historic Resources Commission of Asheville and Buncombe County

March 13, 2013, Meeting—Action Agenda for Montford

Asheville City Building, First Floor North Conference Room, 4:00 p.m.

Contact Stacy Merten: 259-5836 www.ashevilleenc.gov/hrc

Members present: Hillary Cole, David Carpenter, Pat Cothran, J. Ray Elingburg, David Nutter, Tracey Rizzo, Brendan Ross, Jo Stephenson

Staff present: Stacy Merten, Peggy Gardner, Jannice Ashley

Item and Summary	Action
276 Cumberland Avenue—porch roof.....	Approved
29 Tacoma Street—single-family residence.....	Approved w/conditions
41 Starnes Avenue—back porch, side porch, and fence	
Back porch and fence.....	Approved
Side porch.....	Continued

Please refer to the website www.ashevilleenc.gov/hrc for the full approved minutes after each month's meeting.

April 10, 2013, Meeting—Tentative Agenda for Montford

Asheville City Building, First Floor North Conference Room, 4:00 p.m.

Old Business: Public Hearings—Certificates of Appropriateness

38 Elizabeth Place / 7 Woodlawn Avenue—retaining wall (continued)

New Business: Public Hearings—Certificates of Appropriateness

5 Cullowhee Street—plan changes for new single-family residence (amendment)

20 Watauga Street—remove existing enclosed porch, replace with open deck, install storm windows

99 Pearson Drive—remove trees for garden space, replace section of front walk

Other Business

Comments from commissioners, public, and staff

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\$1,000 Festival Challenge

Continued from front page...

We can reach this goal! Any amount you donate will help, no matter how small. It will all add up. Please don't pass up this opportunity to invest in our neighborhood.

For the list of those who have already accepted the challenge, see the article on pages 4 and 5.

Three ways to donate

- Make checks payable to the Montford Neighborhood Association and mail them to Susan Eggerton, MNA Treasurer, P.O. Box 7181, Asheville, NC 28802. Please write "Festival Challenge" in the memo section.
- Go to www.montfordfestival.org and proceed to the festival store Donation link and make your donation using PayPal.
- Call or email me and I will be happy to pick up your donation within the neighborhood.

The Montford Neighborhood Association is a 501(c)(3) charitable organization, and donations are tax deductible to the full extent allowed by the tax code. All proceeds from the festival help fund the community projects and activities of the Montford Neighborhood Association.

Reed Creek Greenway Workday
Montford and UNC Asheville
Saturday, April 6, 9:00 a.m.-1:00 p.m.

Farmers Market

Continued from front page...

May 29 is our Strawberry Celebration. Who doesn't love a sweet, juicy, sun-ripened strawberry? At our market, you'll find everything strawberry, from jams to baked goods and even fresh smoothies made by **Ursa Minor Coffee Truck**.

Calendar of Events

Each month the Montford Farmers Market (MFM) will host at least one event to showcase the season's finest offerings. These events provide a fun and educational experience for both youth and adults. Please mark your calendar and plan to join us for all the festivities.

May 1- Garden Gala	August 7- Tomato Tasting
May 29 - Strawberry Celebration	September 4 - Pepper Party
June 19 - Harvest Dinner	October 2 - Fall Feast
July 10 - Blueberry Bash	October 30 - Beer and Bread Festival

New Market Manager

Join us in welcoming Shay Amber, our new manager. As a longtime resident of Asheville, Shay loves all things local. She's also the director for the North Asheville Tailgate Market and the coordinator for the River Arts District Artists. Her passions for produce, baked goods, and crafts will bring a fun spirit and strong advocacy to the Montford Farmers Market.

MFM is making its way on the web. We'll be showcasing vendors, documenting all the market madness, sharing recipes, and more. Stay tuned by subscribing to our monthly newsletter, Like us on Facebook, and visit our website www.montfordfarmersmarket.com for a chance to win a \$50 market gift certificate.



Grilled Lime Pork Chops With Black Bean & Corn Salad

INGREDIENTS:

- *1/4 cup Fresh lime juice
- *3/4 cup Olive oil (plus additional for coating grill)
- *2 tsp. Garlic, minced
- *1-1/2 tsp. Kosher salt
- *1 tsp. Fresh ground black pepper, to taste
- *1 tsp. Ground coriander
- *6 Boneless pork chops, fat trimmed

DIRECTIONS:

STEP 1: In a small bowl, whisk together lime juice, oil, garlic, salt, pepper and coriander. Place pork chops in a large zip-top plastic bag and pour marinade over pork chops. Refrigerate for 2 hours. STEP 2: Preheat grill on medium heat. Oil grill rack with oil. STEP 3: Place pork chops on grill and grill 3-4 minutes. Using tongs, turn pork chops a quarter turn to create hatch marks and grill 3-4 minutes. Flip pork chops over and repeat the process. Hold chops using the tongs to create grill marks on the edges, if desired. Proper internal temperature is 150°. STEP 4: Serve pork chops with Black Bean and Corn Salad.

Black Bean and Corn Salad

- *2 medium Ears of corn, husks and silk removed
- *1/4 cup Black beans, rinsed and drained
- *1 small Tomato, small dice
- *1 small Jalapeño pepper, finely chopped
- *2 Tbsp. Green bell pepper, small dice
- *2 Tbsp. Red bell pepper, small dice
- *1/4 cup Jicama, peeled, small dice
- *2 Tbsp. Green onions, chopped
- *1 Tbsp. Vegetable oil
- *2 Tbsp. Fresh cilantro, chopped
- *1 clove Garlic, minced
- *2 tsp. Fresh lime juice
- *Dash Ground cumin
- *1/4 tsp. Kosher salt

DIRECTIONS:

Step 1: Grill corn over medium heat, turning frequently, until corn is golden brown, about 10-15 minutes. Remove corn from grill and let cool; cut corn from cob. Step 2: In a medium bowl, combine all ingredients and mix until well blended.

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How to Prevent HVAC Theft and Tampering

Todd Brigman, Community Resource Officer, Asheville Police Department

Hello Montford Residents. As your new Community Resource Officer, I want to make neighbors and businesses aware of a new awareness tool.

Although we haven't seen criminal activity involving heating, ventilation, and air conditioning (HVAC) units in North Asheville, it has become an issue in other parts of the city, so I would like to spread the word and offer some crime prevention tips for protecting your property.

Creative Solutions to Deter HVAC Theft and Tampering

- Increase exterior lighting and visibility around the HVAC unit.
- Install security cameras that are clearly visible on the exterior of the residence or business.
- Post signage indicating a surveillance system is present.
- Enclose the HVAC unit with secure fencing including barbed/razor wire or a secure cage. See www.protectionyourac.com.
- Relocate the HVAC unit to an elevated position such as a rooftop.
- Report any suspicious activity to the Asheville Police Department at 252-1110.

Feel free to contact me at 777-0455 or tbrigman@ashevillenc.gov. I also post on the Montford list serve.

Asheville Police Department—Partnering with Communities and Businesses for a Safer Asheville



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Montford is published monthly by the Montford Neighborhood Association, P.O. Box 7181, Asheville, NC 28802 for the residents of Asheville's first historic neighborhood. The newsletter is distributed by more than 50 volunteers.

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We welcome articles emailed by the 20th of the month to Joe Newman. We also welcome advertising arranged with Joyce Thornburg and emailed by the 20th of the month to Ross Terry.

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