



FOR IMMEDIATE RELEASE
April 15, 2020

For More Information, Contact:
Bob Rose, PR, 510-282-7279
bobrosepr@gmail.com

MONTFORD MUSIC & ARTS FESTIVAL ANNOUNCES
POSTPONEMENT; RESCHEDULED FOR SEPT. 20

Montford Neighborhood Association Responds to
Coronavirus Pandemic; Moves Festival to Fall

ASHEVILLE, N.C.—Due to the ongoing global Coronavirus pandemic, **The Montford Music & Arts Festival** has announced a postponement of the 17th annual event, which had been set for Saturday, May 30.

Presented by the **Montford Neighborhood Association** as the longest-running and only free-to-the-public festival in the greater Asheville area, the event has been **rescheduled for Sunday, Sept. 20 from noon to 6 p.m.**

Located on Montford Ave. between Chestnut and Waneta Streets just down the street from downtown Asheville, the Asheville Visitors Center and Chamber of the Commerce, the all-day event will feature more than 100 arts, crafts and food booth vendors, and a music stage with another attractive lineup in 2020.

Dan Rogers, the festival committee chairman, said the decision to move this year's event to September was based on current data, the advice of medical experts and government officials.

Featuring turn-of-the-century "Victorian" homes and several bed-and-breakfast inns, a portion of Montford is proclaimed a National Register Historic District. Many of today's Montford

(more)

MONTFORD FESTIVAL RESCHEDULED FOR SEPT. 20

Add 1

historic homes were designed by the same architect hired by the Vanderbilt Family to create the Biltmore Estate.

World famous authors **Thomas Wolfe** and **O. Henry** are buried in Montford at the nearby Riverside Cemetery, while the community's rich history also dates back to the once thriving African-American community of **Stumptown**, which ended in the 1960's.

The very first Montford festival was presented in 2004, held inside of Pyper's Place, which is now Nine Mile Restaurant, and Sweet Heaven Ice Cream Shop, now a real estate office.

###