

The Montford Newsletter

Advertisement Specifications

Ad Dimensions and Rates

Full Page—7.5" wide x 9" high

Rate—\$200 per issue

1/2 Page Horizontal — 7.5" wide x 4.5" high

Rate—\$100 per issue

1/4 Page Vertical — 3.625" wide x 4.5"

Rate—\$60 per issue

Business Card — 3.5" wide x 2" high

Rate—\$35 per issue

Resource Directory (Classified) — Include name, address, contact, and description.

Please limit the description to 30 words or less

Rate—\$15 per issue

Advertiser Discount: Advertisers who wish to pay a year at a time (10 issues) will receive a Free month—placement in 10 issues for the price of 9 issues. Contact Ross Terry for details and instruction:

Call 828-230-7439 or email Ross@krtdesign.com

Submissions

- **Email:**

The following file types are preferred:

High Resolution (300 pixels per inch) Color PDF, JPG, or PNG

Email files to: Ross@krtdesign.com

- **Business cards:**

Business cards may be submitted for scanning or submitted as a file meeting the email criteria above.

Mail or drop off business cards to: KRT Graphic Design • 239 Montford • Avenue Asheville, NC 28801

Email business card files to: Ross@krtdesign.com

- **Ad Design Services:**

For a fee, we can design your ad from scratch or adjust it adjusted to meet submission requirements.

Call Ross Terry at 828-230-7439, or email Ross at Ross@krtdesign.com

- **Need more information?**

Visit montford.org.

Revised: 4/12/19