

The Montford Newsletter

Advertisement Specifications

Note: Rates effective 1/29/2016

Ad Dimensions and Rates

Full Page—7.5" wide x 9" high

Rate—\$200

Discount—One (1) free issue if pre-paid for 1 year

1/2 Page Horizontal — 7.5" wide x 4.5" high

Rate—\$100

Discount—One (1) issue month if pre-paid for 1 year

1/4 Page Vertical — 3.625" wide x 4.5" high (Note: ads not fitting this proportion will be scaled to 16 square inches)

Rate—\$60

Discount—No discount

Business Card — 3.5" wide x 2" high

Rate—\$35

Discount—No discount

Resource Directory (Classified)—Include name, address, contact and description.

Please limit the description to 30 words or less

Rate—\$15

No discount

Submissions

- **Email:** The following file types will be accepted:
High Resolution PDF (preferred), **EPS, AI, TIF, and JPG** - Images should be high resolution (300 pixels per inch) and Grayscale. Fonts used in EPS and AI files need to be converted to outline.
Note: Color images submitted will be converted to grayscale.
Email files to: Ross@krtdesign.com
- **Business cards:** Business cards may be submitted for scanning or submitted as a file meeting the criteria 1) above.
Mail or drop off business cards to: Kelly Ross Terry • KRT Graphic Design • Asheville, NC 28801
Email business card files to: Ross@krtdesign.com
- **Extra Work:** If an advertisement needs to be adjusted to meet format requirements (e.g. re-sizing, problem fonts, reformatting, etc.) the advertiser will be charged accordingly, at the rate of \$70.00 per hour.
- **Ad Design Services:** To have your ad designed by us, contact KRT Graphic Design (Ross) at: 828-230-7439 or email: Ross@krtdesign.com.

- **Need more information?**

Sales—Call Joyce Thornburg: 828-301-9919—email: joyce-thornburg@att.net

Invoice Questions—Call Susan Eggerton: 828-254-5111—email: s.eggerton52@roastedgarlic.net

Technical—Call Ross Terry: 828-230-7439—email: Ross@krtdesign.com

General/Editorial—Call Joan Miller: 650-966-1957—email: joanadrienne@gmail.com